

ECRA - Important Dates for 2010



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ECRA Reminder - Important Diary Dates for 2010

ECR Australasia wishes all our ECR Extra readers a happy, safe and prosperous 2010. ECR Extra will be published quarterly throughout 2010 as usual, however we recognise that diaries fill very quickly so we have taken the opportunity to share with you some key dates for 2010:



16/17 February 2010 CAS Seminar & Consumer Forum Sydney/Melbourne



This afternoon seminar features a range of presentations providing topical insights for our industry, including a review of the 2008-09 ECRA initiatives around On-Shelf Availability.

For further details contact
marketing-APAC@cas.com

24 February 2010 Winning in January Seminar - Sydney



Held at the Pullman Hotel, Sydney Olympic Park, this morning event features a review of supplier and retailer service and product availability performance in January 2010, including a candid review of the issues faced, successful strategies implemented, residual challenges and opportunities for the future. The event includes presentations from **Woolworths, Coles, Metcash** and leading supplier companies. **Click following link for further details.**

<http://www.ecraustralasia.org.au/seminars>



17 February 2010 Australian Institute of Packaging/ECRA - Retail Ready Packaging Toolkit Launch – Brisbane and Sydney



With a significant focus by Coles Group anticipated throughout 2010 for migrating products to shelf friendly packaging formats, it is timely that ECRA are releasing up to date industry guidelines.

ECRA is partnering with Australian Institute of Packaging (AIP) in the release of *The Retail Ready Packaging Toolkit* (Version 2). The toolkit provides guidance rather than prescriptive solutions to retail ready, aimed at facilitating implementation of sustainable alternate packaging solutions. **Click following link to register.**
<http://www.aipack.com.au/index.cfm?MenuID=28>



21/22 October 2010 2010 MAJOR EVENT ECR Australasia Conference 2010 – Melbourne

ECRA will host an industry wide conference over two days in Melbourne. Scheduled for Thursday 21 until Friday 22 October, the event will build on the success of the inaugural event held in 2009. Aimed at delivering real value to delegates, the program will be relevant and topical to current top of mind issues facing the industry. **To register your interest please contact Kim Riggans** (kim.riggans@afgc.org.au).

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